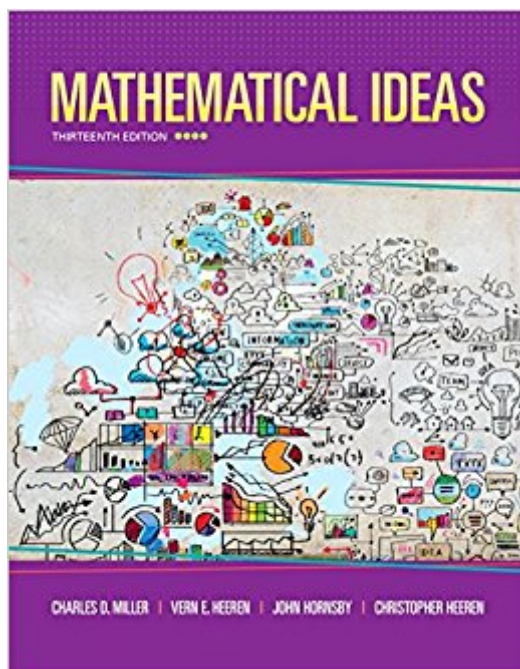The book was found

Mathematical Ideas (13th Edition) - Standalone Book

Synopsis

Mathematical Ideas 13/e, Ã Â captures the interest of non-majors who take the Liberal Arts Math course by showing how mathematics plays an important role in everyday life. With a fresh, new focus on math in the workplace, this program shows students how math will play an important role in their future, while encouraging them to understand and embrace the mathematical concepts. Ã Â Note: This is the standalone book if you want the book/access card order the ISBN below; Ã Â 0321978269 / 9780321978264 Mathematical Ideas plus MyMathLab -- Access Card Package 13/e Package consists of: 0321431308 / 9780321431301 MyMathLab -- Glue-in Access Card 0321654064 / 9780321654069 MyMathLab Inside Star Sticker 0321977076 / 9780321977076 Mathematical Ideas Ã Â NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, and registrations are not transferable. To register for and use Pearson's MyLab & Mastering products, you may also need a Course ID, which your instructor will provide. Ã Â Used books, rentals, and purchases made outside of Pearson   If purchasing or renting from companies other than Pearson, the access codes for Pearson's MyLab & Mastering products may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase

Book Information

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Customer Reviews

Charles Miller Ã Â Vern Heeren grew up in the Sacramento Valley of California. After earning a Bachelor of Arts degree in mathematics, with a minor in physics, at Occidental College, and completing his Master of Arts degree in mathematics at the University of California, Davis, he began

a 38-year teaching career at American River College, teaching math and a little physics. He coauthored Mathematical Ideas in 1968 with office mate Charles Miller, and he has enjoyed researching and revising it over the years. It has been a joy for him to complete the thirteenth edition, along with long time coauthor John Hornsby, and now also with son Christopher. These days, besides pursuing his mathematical interests, Vern enjoys spending time with his wife Carole and their family, exploring the wonders of nature near their home in central Oregon. Ã Â John Hornsby joined the author team of Margaret Lial, Charles Miller, and Vern Heeren in 1988. In 1990, the sixth edition of Mathematical Ideas became the first of nearly 150 titles he has coauthored for Scott Foresman, HarperCollins, Addison-Wesley, and Pearson in the years that have followed. His books cover the areas of developmental and college algebra, precalculus, trigonometry, and mathematics for the liberal arts. He is a native and resident of New Roads, Louisiana. Ã Â Christopher Heeren is a native of Sacramento, California. While studying engineering in college, he had an opportunity to teach a math class at a local high school, and this sparked both a passion for teaching and a change of major. He received a Bachelor of Arts degree and a Master of Arts degree, both in mathematics, from California StateUniversityÃ Â¿Ã¢â¬â •Sacramento. Chris has taught mathematics at the middle school, high school, and college levels, and he currently teaches at American River College in Sacramento. He has a continuing interest in using technology to bring mathematics to life. When not writing, teaching, or preparing to teach, Chris enjoys spending time with his lovely wife Heather and their three children (and two dogs and a guinea pig). Ã Â

This book is exactly what I needed for my math class. It is what was listed on the syllabus and it worked just as it was intended to. The examples were easy enough to follow along with and the concepts were explained well. My success in the course, however, was dependent on me paying attention in class and taking extra time out of my schedule to spend in the math lab getting extra instruction. I am not good at math and was able to do well not only because of this book, but it was a good starting point. I did not need an access code so that was not a concern of mine when I ordered this book. If your syllabus says this is the book that you need I would recommend that you get it because math is a course where having the book makes a big difference.

This is a pretty great textbook, as far as textbooks go. Most mathematics books, in my experience, are not the best, but this book does a great job of explaining the materials, providing interesting historical/background information, giving lots of examples to work through, as well as staying relevant with current events. It even has a neat "extension" section on Cryptography.I've had

Discrete Math as part of my Computer Science curriculum at a University, and was surprised to see how much of that information is duplicated in a lower-level Liberal Arts Mathematics course. I highly recommend this book, if you are interested in basic mathematics principals (which a lot of curricula seem to gloss over in favor of hack-n-slash shortcuts for standardized tests) or if you are a student of Computer Science, the material is particularly relevant with sections on problem solving, Boolean logic, and conversion between number bases (binary, octal, hex -- all good to know for programmers).The Kindle version overall is quite good, but note that there are restrictions on which devices can use it (as it is "formatted for larger screens"). I was only able to use the book with Kindle for PC. The Cloud Reader and my Kindle Touch could not open the book, but it seem to work on my Google Nexus 10. Hope this information helps.

My grandson loves the book.

I rented this textbook for my math class. It came to me in pretty good condition. The hard cover of it was a little dirty, but the rest of the book seems fine. The lessons themselves are organized funny, but it seems to be a pretty good math book.

Great book

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The book is a great tool to have, this book is a must for everyone who needs or must study math. Great

Helped me pass!! I really would have failed if I didn't get this book. Before it my test scores were horrendous and after I was pulling in A's.

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